



HarborFest

CHULA VISTA

Presented by the Port of San Diego

Saturday, August 18, 2018
10:00 AM to 6:00 PM
Bayside Park - 999 Bayside Parkway

Community Stage Sponsor
\$7,500 (limit 1)



CVHarborFest.com



For more information and sponsor opportunities visit CVHarborfest.com
or contact Harborfest@mcfarlanepromotions.com (619) 233-5008



Saturday, August 18, 2018 • 10:00 AM - 6:00 PM • Chula Vista's Bayside Park • 999 Bayside Parkway

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Community Stage Description

The Community Stage features a local selection of Chula Vista's most talented performers and an endless variety of acts for all ages including youth dance, gymnastic groups, and musicians. The fun "Junior Chef Competition" hosted on stage by Aquatica Seaworld Executive Chef Axel Dirolf will be back by popular demand. The stage is located near the South Entrance by the Fishing Pier with spectacular waterfront views. The lineup of local favorites will perform from 10 am to 6 pm.

Community Stage Sponsor

- Your Company listed as the Community Stage Sponsor and company logo recognition anywhere the Community Stage Sponsor is mentioned; Company name mentioned in announcements made throughout the event from the Community Stage; The opportunity to open and close with a custom message about your company on the Community Stage;

Logo Recognition

- Company logo on website with reciprocal link. Your logo/company name will remain on the HarborFest website all year (Your company to provide a print quality, 300 DPI or higher, vector file company logo);
- Company name and logo on collateral materials for Chula Vista HarborFest including, but not limited to:
 - full color Event Posters
 - full color Event Flyers
 - full color Event Programs

Display | Signage

- Company banner displayed on the Stage and area tower (banner provided by your company two weeks prior to the event);
- 10' x 10' booth with premier placement to distribute company products or promotional materials;

VIP Passes

- 6 parking passes
- 12 tickets for the Taco & Spirits Fest
- 12 drink tickets

Social Media:

- Company name mentioned and linked through Social networks on Twitter, Facebook & website; *See Social Media Page for additional information on event marketing and promotion*

Advertising | Promotions

- Company logo and/or name mentioned in all pre-event and day of event promotional material and advertisements including press releases and media alerts;
- Company name mentioned in pre-event radio and TV spots on radio stations;
- A representative from your company will be invited to pre-event television or radio spots; pre-event promotion may include a representative from your company promoting your involvement as the Community Stage Sponsor
- Target mailing/email blast to include your company's name and logo;
- Minimum One Half Page Advertisement in the Event Program;

Future Events

- Your company will have "First right of Refusal" to be Community Stage Sponsor at subsequent HarborFest events.

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SPONSORSHIP COMMITMENT FORM

Company Name _____

Contact Name _____

Company Address _____

Phone _____ Fax _____ Email _____

Signature _____

Please charge my (circle one) Visa MC Amex

Card No. _____

CVC _____ Expire _____

Amount to be charged to my credit card: \$ _____

Please fax your form by June 30, 2018 to 619-233-0898
656 Fifth Ave., Suite B, San Diego, CA. 92101
or email at Harborfest@mcfarlanepromotions.com
Tel: 619.233.5008 • Fax: 619.233.0898

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