



HarborFest

CHULA VISTA

Presented by the Port of San Diego

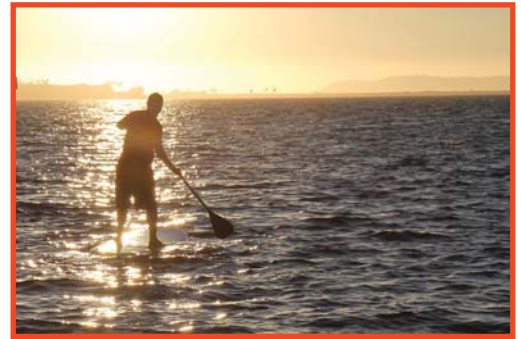
Saturday, August 18, 2018
10:00 AM to 6:00 PM
Bayside Park - 999 Bayside Parkway



E.V. RIDE & DRIVE
Community Champion and
E.V. Ride & Drive Sponsor
\$7,500 (limit 1)



CVHarborFest.com



For more information and sponsor opportunities visit CVHarborfest.com
or contact Harborfest@mcfarlanepromotions.com (619) 233-5008



E.V. RIDE & DRIVE

Saturday, August 18, 2018 • 10:00 AM - 6:00 PM • Chula Vista's Bayside Park • 999 Bayside Parkway

Community Champion and E.V. Ride & Drive Sponsor \$7,500 (limit 1)

Community Champion and E.V. Ride & Drive Description

This sponsorship is reserved for an organization that champions environmental responsibility in the community. The E.V. Ride & Drive event will help people learn more about plug-in electric vehicle technology. The Ride and Drive event promotes electric vehicles and gives attendees an overview of the myriad benefits of plug-in vehicles. Chula Vista is one of the most environmentally sustainable cities nationwide. The E.V. Ride & Drive event will be a one-stop-shop for attendees with questions about different models to plug-in vehicle rebates.

Community Champion and E.V. Ride & Drive Sponsor

- Your company listed as the E.V. Ride & Drive Sponsor and company logo recognition anywhere the E.V. Ride & Drive Sponsor is mentioned;
- Company name mentioned in announcements made throughout the event from the nearby Latin Beats Stage;

Logo Recognition

- Company logo on website with reciprocal link. Your logo/ company name will remain on the HarborFest website all year (Your company to provide a print quality, 300 DPI or higher, vector file company logo);
- Company name and logo on collateral materials for Chula Vista HarborFest including, but not limited to:
 - full color Event Posters
 - full color Event Flyers
 - full color Event Programs

Display | Signage

- Company banner displayed in the E.V. Ride & Drive area and on area tower (banners provided by your company two weeks prior to the event);
- 10' x 10' booth with premier placement to distribute company products or promotional materials;

VIP Passes

- 6 parking passes
- 12 tickets for the Taco & Spirits Fest
- 12 drink tickets

Social Media:

- Company name mentioned and linked through social networks on Twitter, Facebook & website;
See Social Media Page for additional information on event marketing and promotion

Advertising | Promotions

- Company logo and name mentioned in all pre-event and day of event promotional material and advertisements including press releases and media alerts;
- A representative from your company will be invited to pre-event television or radio spots; pre-event promotion may include a representative from your company promoting your involvement as the Community Champion and E.V. Ride & Drive Sponsor
- Target mailing/email blast to include your company's name and logo;
- Minimum One Half Page Advertisement in the Event Program;

Future Events

- Your company will have "First right of Refusal" to be the Community Champion and E.V. Ride & Drive Sponsor at subsequent HarborFest events.



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**Community Champion and E.V. Ride & Drive Sponsor
\$7,500 (limit 1)**

SPONSORSHIP COMMITMENT FORM

Company Name _____

Contact Name _____

Company Address _____

Phone _____ Fax _____ Email _____

Signature _____

Please charge my (circle one) Visa MC Amex

Card No. _____

CVC _____ Expire _____

Amount to be charged to my credit card: \$ _____

Please fax your form by June 30, 2018 to 619-233-0898
656 Fifth Ave., Suite B, San Diego, CA. 92101
or email at Harborfest@mcfarlanepromotions.com
Tel: 619.233.5008 • Fax: 619.233.0898

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