



HarborFest

CHULA VISTA

Presented by the Port of San Diego

Saturday, August 18, 2018
10:00 AM to 6:00 PM
Bayside Park - 999 Bayside Parkway

Main Stage Sponsor
\$10,000 (limit 1)



CVHarborFest.com



For more information and sponsor opportunities visit CVHarborfest.com
or contact Harborfest@mcfarlanepromotions.com (619) 233-5008



Saturday, August 18, 2018 • 10:00 AM - 6:00 PM • Chula Vista's Bayside Park • 999 Bayside Parkway

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Main Stage Description

The Main Stage is at the heart of HarborFest, located near the Craft Beer and Wine Tastings and the Ice Cream & Sweets Lounge with spectacular waterfront views. From here the event will be officially opened by the Mayor with a special Presentation of Flags by the Boy Scouts of America and the singing of the National Anthem. Throughout the day special awards will be announced and a line up of favorite bands will perform from 10 am to 6 pm.

Main Stage Sponsor

- Your Company listed as the Main Stage Sponsor and company logo recognition anywhere the Main Stage Sponsor is mentioned
- Company name mentioned in announcements made throughout the event from the Main Stage;
- The opportunity to open and close with a custom message about your company on the Main Stage;

Logo Recognition

- Company logo on website with reciprocal link. Your logo/company name will remain on the HarborFest website all year (Your company to provide a print quality, 300 DPI or higher, vector file company logo);
- Company name and logo on collateral materials for Chula Vista HarborFest including, but not limited to:
 - full color Event Posters
 - full color Event Flyers
 - full color Event Programs

Display | Signage

- 20' x 4' Your company name/logo on banner to be hung at the Main Stage (banner provided by your company two weeks prior to the event);
- 10' x 10' booth with premier placement to distribute company products or promotional materials;

VIP Passes

- 10 parking passes
- 20 tickets for the Taco & Spirits Fest
- 20 drink tickets

Social Media:

- Company name mentioned and linked through Social networks on Twitter, Facebook & website; *See Social Media Page for additional information on event marketing and promotion*

Advertising | Promotions

- Event logo and name mentioned in all pre-event and day of event promotional material and advertisements including press releases and media alerts;
- Company name mentioned in pre-event radio and TV spots on radio stations;
- A representative from your company will be invited to pre-event television or radio spots; pre-event promotion may include a representative from your company promoting your involvement as the Main Stage Sponsor
- Target mailing/email blast to include your company's name and logo;
- Full Page Advertisement in the Event Program;

Future Events

- Your company will have "First right of Refusal" to be Main Stage Sponsor in subsequent HarborFest events.

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SPONSORSHIP COMMITMENT FORM

Company Name _____

Contact Name _____

Company Address _____

Phone _____ Fax _____ Email _____

Signature _____

Please charge my (circle one) Visa MC Amex

Card No. _____

CVC _____ Expire _____

Amount to be charged to my credit card: \$ _____

Please fax your form by June 30, 2018 to 619-233-0898
656 Fifth Ave., Suite B, San Diego, CA. 92101
or email at Harborfest@mcfarlanepromotions.com
Tel: 619.233.5008 • Fax: 619.233.0898

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