



# Harbor Fest

CHULA VISTA

Presented by the Port of San Diego

**Saturday, August 18, 2018**  
**10:00 AM to 6:00 PM**  
**Bayside Park - 999 Bayside Parkway**

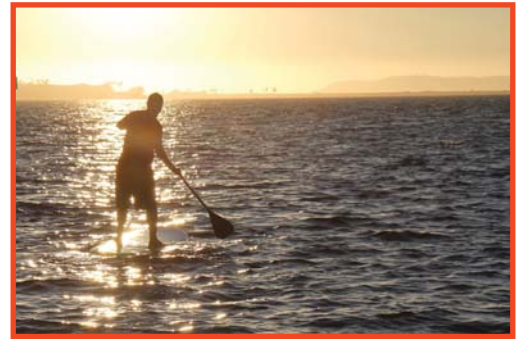


**TACOS & SPIRITS  
REVOLUTION**

**Tacos & Spirits Fest Sponsor**  
**\$5,000 (limit 1)**



**CVHarborFest.com**



For more information and sponsor opportunities visit [CVHarborfest.com](http://CVHarborfest.com)  
or contact [Harborfest@mcfarlanepromotions.com](mailto:Harborfest@mcfarlanepromotions.com) (619) 233-5008



Saturday, August 18, 2018 • 10:00 AM - 6:00 PM • Chula Vista's Bayside Park • 999 Bayside Parkway

## Tacos & Spirits Fest

### \$5,000 (limit 1)

#### Tacos & Spirits Fest Description

We are featuring Baja-Med regional flavors in an exciting Tacos & Spirits Fest. The ticketed event will be located at the Northern end of Bayside Park next to the Latin Beats Stage with gorgeous views of the waterfront and the San Diego City skyline. This has become a popular sell-out feature of HarborFest. A coveted award is presented to the People's Choice winner after voting by all participants. This event will allow taste and comparison of some of the best local chef's offerings as well as a chance to discover interesting exotic spirits.

#### Tacos & Spirits Fest Sponsor

- Your company listed as the Tacos & Spirits Sponsor and company logo recognition anywhere the Tacos & Spirits Sponsor is mentioned;

#### Logo Recognition

- Company logo on website with reciprocal link. Your logo/company name will remain on the HarborFest website all year (Your company to provide a print quality, 300 DPI or higher, vector file company logo);
- Company name and logo on collateral materials for Chula Vista HarborFest including, but not limited to:
  - full color Event Posters
  - full color Event Flyers
  - full color Event Programs

#### Display | Signage

- Promotional signage with your company's name and/or logo will be displayed in the ticketed area and wherever the Tacos & Spirits Fest is referred to in promotional materials; (signs provided by your company two weeks prior to the event);
- 10' x 10' booth with premier placement to distribute company products and promotional materials;

#### VIP Passes

- 5 parking passes
- 10 tickets for the Tacos & Spirits Fest
- 10 drink tickets

#### Social Media

- Company name mentioned and linked through social networks on Twitter, Facebook & website; *See Social Media Page for additional information on event marketing and promotion*
- Selected Bloggers may run contests for tickets on their websites using Twitter and Facebook;

#### Advertising | Promotions

- Your company name/logo will appear as the Tacos & Spirits Fest Sponsor of the event in all promotional materials, press releases, media alerts and advertisements;
- Company name may be mentioned in promotional pieces for TV and radio coverage;
- A representative from your company may be invited to pre-event television or radio spots promoting your involvement as the Tacos & Spirits Fest Sponsor;
- Target mailing/email blast to include your company's name and logo;
- Minimum Half (½) Page ad in the Event Program;

#### Future Events

- Your company will have "First right of Refusal" to be Tacos & Spirits Fest Sponsor at subsequent HarborFest events.

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## Tacos & Spirits Fest \$5,000 (limit 1)

### SPONSORSHIP COMMITMENT FORM

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Company Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Signature \_\_\_\_\_

Please charge my (circle one)    Visa    MC    Amex

Card No. \_\_\_\_\_

CVC \_\_\_\_\_ Expire \_\_\_\_\_

Amount to be charged to my credit card: \$ \_\_\_\_\_

Please fax your form by June 30, 2018 to 619-233-0898  
656 Fifth Ave., Suite B, San Diego, CA. 92101  
or email at Harborfest@mcfarlanepromotions.com  
Tel: 619.233.5008 • Fax: 619.233.0898

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