

FOR IMMEDIATE RELEASE

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PRESS RELEASE



**5 Reasons Why HarborFest Has Everything You Need to Perfectly Beat the Summer Heat
Saturday, August 18, 2018 | 10 AM-6 PM | Chula Vista Bayside Park**

Chula Vista, CA- Summertime is in full swing! Grab your sunscreen, your favorite pair of sunglasses, and get ready to celebrate because Chula Vista's HarborFest is back August 18th, from 10am-6pm! Prepare to take your weekend adventures to a whole new level with a spectacular day on the bay with your friends, family or favorite furry friend because this **FREE** festival has everything to make your wildest summertime dreams come true! Feeling hungry? We have endless tacos and the festival favorite food truck alley! Looking for a concert? Visit one of our three stages for a variety of non-stop live music! Waited for the weekend to spend a day on the water? HarborFest is filled with water activities from fishing to kayaking! Trying to keep the kids entertained? Let the Discovery Zone take over with games, inflatable slides and more! No matter what the age, the **FREE** Chula Vista HarborFest has everything you need to beat the summer heat!

Soak up the summer time sun alongside the crystal waters of the San Diego Bay at Chula Vista HarborFest. With live music, hands on activities, scrumptious food, unique vendors and incredible weather, this day is sure to be one for the record books. Chula Vista HarborFest returns on Saturday, August 19 from 10 a.m. – 6 p.m.. With summer in full swing, enjoy this celebration on the bay front. HarborFest offers activities on a diverse scale to reach every interest. Whether it is a family affair, or an afternoon with friends, you are destined to have a day full of fun, laughter and sunshine.

- 1. Unlimited Tacos and Drinks:** Need we say more? Whether you're a taco fanatic, like to pair a hot summer day with a tasty beverage, or simply love some good competition, the Tacos, Spirits & Craft Beer Revolution is back from 11am-3pm to satisfy your every craving. Discover unbeatable flavors and let your voice be heard by the fan favorite taco, spirit and craft beer showdown to see who will win the coveted "Best of the Fest". For just \$25, dig in to UNLIMITED tastes of Tacos, Spirits, and Craft Beer, or become a HarborFest VIP and enjoy parking, 2 taco plates, 2 drinks and exclusive lounge seating. Not looking to mix your hunger with your thirst? Opt for a Tacos Only ticket (\$20) or a Champagne, Rose & Wine Tasting (\$10).

2. Shake It to the Sounds of HarborFest: Watch your worries disappear as you dance your way along the front of THREE stages playing live music all day long. Discover your Latin roots at our Latin Beats stage, or boogie on over to the HarborFest Main Stage. The Chula Vista Community Stage offers something for every interest and is a great place to dance the day away with family, friends and neighbors. Be on the lookout for the incredible entertainment line-up to be announced!

3. Bring the Whole Family for a Day of Fun in the Sun! HarborFest is jam-packed with activities for all ages to enjoy. Step out of your comfort zone and release your inner child in the Discovery Zone with towering inflatable jumpy slides and parachute rockets, outdoor laser tag, giant hamster balls (xorbing), rock climbing wall and more! Decorate your own arts and crafts, or take your experience hands-on with terrestrial animal encounters or solve a water-quality mystery in the Splash Science Mobile Lab bus. Endless green activities will align Bayside Park to feed your family's curiosity from dusk till dawn!

4. Get Your FREE Fitness Fix: Who said festivals can't be active? Swap your average day at the gym for a classic game of beach volleyball, frisbee golf or a relax your mind with a yoga class on the bay front. Rather be off land for your fitness? Paddle out to the seven seas on a stand up paddle board or channel your inner modern day pirate soul on a kayak.

Discover Your Wild Side: Step out of your comfort zone and release your inner child in the Discovery Zone. Test your balance as you race across the water in Water Rollers, challenge your friends in a game of outdoor laser tag, and jump over the moon on a bungee jump. Cast out a line and learn to fish, or paddle out to the seven seas on the stand up paddle boards. Be sure to have a camera out to capture your most wild moments!

5. Pet Parade and Pet Oasis: Strap on those leashes and grab your furry friend, the Pet Parade and Pet Oasis are back! Strut your paws throughout the festival grounds and compete for prizes. Each furry companion receives a goodie bag full of pet items and oodles of attention from all. We only have 50 spots open, so sign your four-legged friend up! After the parade, the pets can soak up the sun in the Pet Oasis where pups can sit in the shade and enjoy cold water and treats.

There is nothing quite like the endless opportunities offered throughout the day at Chula Vista HarborFest, mark your calendars for August 18th—this is a day at the bay you won't want to miss! HarborFest is brought to you by the City of Chula Vista and presented by the Port of San Diego. Please visit www.cvharborfest.com, email HarborFest@mcfarlanepromotions.com, or call 619.233.5008 for more information.