



# Harbor Fest

CHULA VISTA

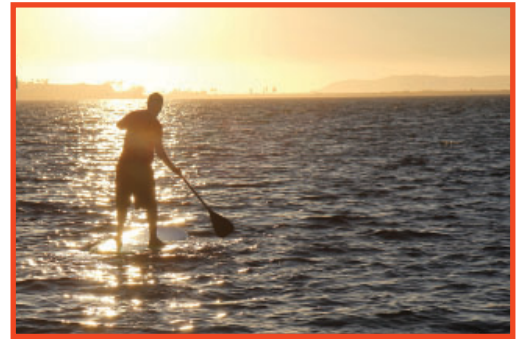
Presented by the Port of San Diego

**Saturday, August 17, 2019**  
**10:00 AM to 6:00 PM**  
**Bayside Park - 999 Bayside Parkway**

**Community Stage Sponsor**  
**\$7,500 (limit 1)**



**CVHarborFest.com**



For more information and sponsor opportunities visit [CVHarborfest.com](http://CVHarborfest.com)  
or contact [Harborfest@mcfarlanepromotions.com](mailto:Harborfest@mcfarlanepromotions.com) (619) 233-5008



Saturday, August 17, 2019 • 10:00 AM - 6:00 PM • Chula Vista's Bayside Park • 999 Bayside Parkway

## Community Stage Sponsor \$7,500 (limit 1)

### Community Stage Description

The Community Stage features a local selection of Chula Vista's most talented performers and an endless variety of acts for all ages including youth dance, gymnastic groups, and musicians. The stage is located near the South Entrance by the Fishing Pier with spectacular waterfront views. The lineup of local favorites will perform from 10 am to 6 pm.

### Community Stage Sponsor

- Your Company listed as the Community Stage Sponsor and company logo recognition anywhere the Community Stage Sponsor is mentioned; Company name mentioned in announcements made throughout the event from the Community Stage; The opportunity to open and close with a custom message about your company on the Community Stage;

### Logo Recognition

- Company logo on website with reciprocal link. Your logo/company name will remain on the HarborFest website all year (Your company to provide a print quality, 300 DPI or higher, vector file company logo);
- Company name and logo on collateral materials for Chula Vista HarborFest including, but not limited to:
  - full color Event Posters
  - full color Event Flyers
  - full color Event Programs

### Display | Signage

- Company banner displayed on the Stage and area tower (banner provided by your company two weeks prior to the event);
- 10' x 10' booth with premier placement to distribute company products or promotional materials;

### VIP Passes

- 6 parking passes
- 12 tickets for the Taco & Spirits Fest
- 12 drink tickets

### Social Media:

- Company name mentioned and linked through Social networks on Twitter, Facebook & website; *See Social Media Page for additional information on event marketing and promotion*

### Advertising | Promotions

- Company logo and/or name mentioned in all pre-event and day of event promotional material and advertisements including press releases and media alerts;
- Company name mentioned in pre-event radio and TV spots on radio stations;
- A representative from your company will be invited to pre-event television or radio spots; pre-event promotion may include a representative from your company promoting your involvement as the Community Stage Sponsor
- Target mailing/email blast to include your company's name and logo;
- Minimum One Half Page Advertisement in the Event Program;

### Future Events

- Your company will have "First right of Refusal" to be Community Stage Sponsor at subsequent HarborFest events.

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**SPONSORSHIP COMMITMENT FORM**

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Company Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Signature \_\_\_\_\_

Please charge my (circle one)    Visa    MC    Amex

Card No. \_\_\_\_\_

CVC \_\_\_\_\_ Expire \_\_\_\_\_

Amount to be charged to my credit card: \$ \_\_\_\_\_

Please fax your form by June 30, 2019 to 619-233-0898  
656 Fifth Ave., Suite B, San Diego, CA. 92101  
or email at Harborfest@mcfarlanepromotions.com  
Tel: 619.233.5008 • Fax: 619.233.0898

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